



<GLOBAL TRADER>

WELCOME TO THE NEW WORLD

Happy Birthday Global Trader

March 2010 celebrates three key events for Global Trader, the first, announced through our group results (Purple Capital) published on Thursday 18th March, is a return to profitability at an EBITDA level

The second celebrates the 10th birthday anniversary of Global Trader, a not so insignificant event in the history and life cycle of any business, a marker that give us reason to pause and celebrate our own success

Global Trader is a company that has remained committed to leading through innovation having, amongst other things, pioneered the Spread & CFD trading industry in South Africa

It was never easy and at times it required extraordinary thinking, talent, and technology It also required a committed and dedicated new world approach

Looking back it strikes us that when you get the right mix of diversified skill sets, multi cultural backgrounds and develop a service ethic that is unwavering you can achieve the extraordinary

10 years on we think it's time to once again achieve the extraordinary, however this time for our clients To say thank you, to innovate, to shake things up but most importantly to deliver on something we have remained true to since the day we launched That is to provide the man in the street with the online tools, products and services to trade without limitations, but this time at the same cost

Cost has been the single differentiator over the last 10 years between Harry Hedge fund and Trader Tom That is to say that over time Global Trader has ensured that retail clients have had at their finger tips the same products, platforms and services as sophisticated hedge fund traders, just not at the same cost

Cost erodes performance and cost creates barriers to entry Well the costs are coming down

In March Global Trader will be launching a time bound limited offer to its existing clients and other qualifying Trader Toms, that bundles online product and service at a cost that doesn't undercut the competition; it quite frankly blows them away It doesn't half your trading costs; it slashes them by as much as 80% whilst increasing your online service options and functionality

We invite you to our new world of trading and open the doors for 10 weeks, it is a world we have been developing for 10 years and finally the economics of masses of Trader Toms has created an efficient market place that makes it the cheapest and friendliest place to trade

Visit www.gt247.com and make sure you don't miss out on the trading offer of a lifetime